

## **Facebook Ad - Promote Page**

**Campaign Name:** Laptop Inquiries

**Landing Page:**

**Keywords:** second hand laptops, quality laptops

**Objective:**

1. Increase inquiries through messages
2. Promote Page

**Campaign Type:** Get more Messages

**Detailed Targeting:** Work from home, business owner, online, parenting, entrepreneurship

**Split Test:** both gender 20 to 55 yrs old

**Location:** Cebu City, Philippines

**Placement:** Messenger, Facebook

**Budget:** 100 PHP daily

**Schedule:** til 11-Nov

## Get More Messages

### Ad Creative

[Use a Post](#)

How do you want your ad to look?

#### Description

Quality laptops at an affordable price. Perfect for work from home, online class and personal use.



#### Headline

Inquire Now

11 / 25 Characters

### Special Ad Category

[Learn More](#)

Ads about social issues (such as the economy, or civil and social rights), elections, or political figures or campaigns



### Audience

Who should see your ad?

People you choose through targeting



People who like your Page



### Ad Preview

[See All Previews](#)

Pitpit's - Second Hand Laptops in Cebu

Sponsored · 🌐

Quality laptops at an affordable price. Perfect for work from home, online class and personal use.



MESSENGER  
Inquire Now

SEND MESSAGE



Like



Comment



Share

### Estimated Daily Results

People Reached



739 - 2.1K

### Payment Summary

Your ad will run for 5 days.

Total budget

₱500.00 PHP

₱100.00 a day x 5 days.

### Audience

Who should see your ad?

People you choose through targeting

People who like your Page

People who like your Page and their friends

People in your local area

Laptop Users

#### Audience Details

Location - Living In Philippines: Cebu City Central Visayas

Age 20 - 55

People Who Match Interests: Work From Home, business owner, Online, Parenting or Entrepreneurship

Create New

### Duration

Run this ad continuously

Your ads will run continuously for a daily budget. This option is recommended.

[Learn More](#)

Choose when this ad will end

Days

5



End date

Nov 11, 2020

### Daily Budget

Actual amount spend daily may vary.

Country, Currency

Change

People Reached

739 - 2.1K

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₱100.00 a day x 5 days.

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#### Choose when this ad will end

Days  
5



End date  
Nov 11, 2020

### Daily Budget

Actual amount spend daily may vary. [i](#)

Country, Currency  
PH, PHP

Change

₱ 100.00



Placements  
Facebook, Messenger



Where should people see your ad? [i](#)

Facebook



Instagram



Messenger



Payment Method



You may get more than one bill for this ad. [Learn More](#)

### Estimated Daily Results

People Reached



739 - 2.1K

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